



**Franchise & Enterprise  
EXPO 2010  
Business Starts Here**



**Registration Date:** \_\_\_\_\_  
**Referred by:** \_\_\_\_\_

**Saturday, Sept 25, 2010**  
  
**www.startbusinessexpo.com**

**Booth Preferences\*(3)** \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_  
 Cell Phone # for Emergency \_\_\_\_\_ E-Mail Address \_\_\_\_\_  
 Web Address \_\_\_\_\_ Contact \_\_\_\_\_  
 By \_\_\_\_\_ Authorized Signature X \_\_\_\_\_

I'd like to Sponsor	I'd like to Exhibit*	I'd like to Advertise at low group rates!
<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$2000 Presenting Sponsor</b> – Only ONE Presenting Sponsorship available. Prime booth space, Presenting Sponsor mention with logo in all advertising and digital media, Web Logo Link, your 4' banner on stage, 8 x 5 Offers Catalog page, FREE Speed Networking post-show, Rotating Ad on Expo TV's</li> <li><input type="checkbox"/> <b>\$1000 Gold Sponsor</b> – Booth Space in prime location, Sponsorship Logo (or Mention where applicable) in all Show Marketing, Web Logo Link, your 4' banner on stage, 8 x 5 Offers Catalog page and Rotating Ad on Expo TV's, FREE Speed Networking post-show.</li> <li><input type="checkbox"/> <b>\$500 Silver Sponsor</b>–Includes Booth Space, your 4' banner on stage, 4 x 5 Offers Catalog Ad (can be upgraded) &amp; sponsor mention in at least 3 Show Communications.</li> </ul>	<p style="text-align: center;"><b>BOOTH SPACE</b></p> <p>8'x 6' Booth Space, Pipe &amp; Draping Backdrop, 6' Covered Table, 2 Chairs, Valuable Connections, Registered Attendee List, Offers Catalog Listing, Quality Leads</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <del>\$300</del> <b>\$250 Standard Booth</b></li> <li><input type="checkbox"/> <del>\$125</del> <b>\$100 Non-Profit</b></li> </ul> <p style="color: red; text-align: center;"><i>*With your promotional trade – ask us how</i></p> <p style="text-align: center;"><i>1-Hour Speed Networking Sessions</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <del>\$50</del> <b>\$25 Three Sessions</b></li> </ul> <p><b>Add-On Items:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$25 Electricity (limited)</b></li> <li><input type="checkbox"/> <b>\$25 Extra Table/Covering</b></li> </ul> <p><small>*Cancellations after 8/1/2010 will be responsible for \$100 of the registration fee. Late registration fees of \$25 per booth apply after 8/1/2010</small></p>	<p><b>Full-Color Glossy Offers Catalog 2000 Distributed to Search Firms, Independent Business Owners, Executives and at the show</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 8" x 5" - \$500</li> <li><input type="checkbox"/> 4" x 5" - \$300</li> <li><input type="checkbox"/> 4" x 2.4" - \$200</li> <li><input type="checkbox"/> Listing - \$75 (Free with exhibit)</li> </ul> <p><b>Deadline is August 10!</b></p> <p><b>Other Opportunities (limited!)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Your 4' Banner on <b>Stage</b> \$50</li> <li><input type="checkbox"/> Square 90x90 <b>Web Site</b> Banner - \$50</li> <li><input type="checkbox"/> <b>E-Mail</b> Member Highlight Box - \$50</li> <li><input type="checkbox"/> <b>Your own FULL informational web page on the expo site - \$75</b></li> </ul> <p><b>'See Us' Postcards Deadline is August 20</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>\$10 for 200 FULL COLOR SHOW POSTCARD overruns to mail to your prospects and contacts.</b> *Mailing services available to your customers for 25¢ each for additional postage and handling.</li> </ul>

**Donate a Prize to receive extra exposure at the show! (Minimum \$100 value, may be combined with other prizes in the same hour – all will be mentioned that hour)**

**I would like to donate** \_\_\_\_\_

Visa/MC/AMEX/Disc \_\_\_\_\_ exp. \_\_\_\_/\_\_\_\_  Check Attached

Name & Address on Account \_\_\_\_\_

Please make checks payable to CMS and mail to PO Box 470693, Broadview Hts, OH 44147

\*Booth location cannot be guaranteed; we'll do our best to accommodate your choice!

**Fax to 440-546-2657 Questions? Contact Jeri at 440-546-1676 or Kelcey at (440) 220-5692  
E-Mail: show@cmsohio.com**